

Impact by Instructure

(formerly Eesyssoft)

Streamlined edtech adoption. Higher Impact.



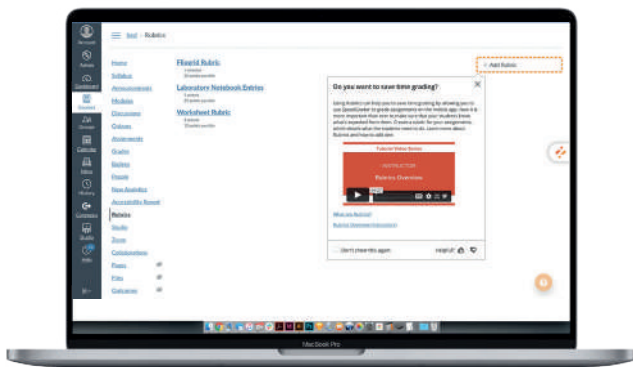
Make Navigating New Technology a Breeze

Technology enhances the teaching and learning experience and makes online and blended learning possible, but it's not always easy to adopt new technology into existing pedagogy. Our goal at Instructure is to provide educators with the most intuitive and effective tools to enhance the teaching and learning experience in a simple, customizable way. Instructure products have set the standard for what easy-to-use education technology looks like. The addition of the digital transformation tool, Impact by Instructure, further solidifies the Instructure Learning Platform as the next-generation edtech provider.



Measure technology impact

Use the insights derived from the usage dashboards to deliver targeted messages for specific user groups. Impact's 'Campaign' functionality allows you to deliver a series of prompts based on user behavior to promote adoption. With Impact In-app messaging and Campaigns you'll be able to communicate with your students and staff like never before.

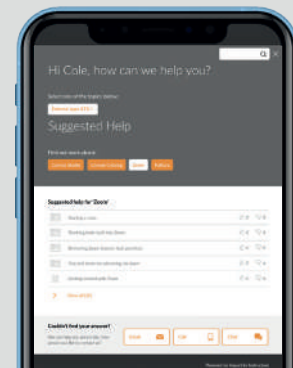


Drive action with In-app Messaging & Campaigns

Use the insights derived from the usage dashboards to deliver targeted messages for specific user groups. Impact 'Campaign' functionality allows you to deliver a series of prompts based on user behavior to promote adoption. With Impact In-app messaging and Campaigns you'll be able to communicate with your students and staff like never before - nobody falls through the cracks.

Support your users, alleviate your help desk

Impact Support fosters a culture of self-help. Embedded guides & support channels empower students and faculty to focus more on teaching and learning, and less on traversing new technologies. Provide out-of-the-box self help content and live support channels based on who your users are, what they're doing, and where they might need support.



Ready to streamline your edtech ecosystem?

Change is never easy, especially when it comes to implementing large-scale technology, that's why we're excited to introduce Impact. Our goal is to empower our partner institutions, educators, and students to feel comfortable, effective, and efficient while using our learning platform. Complement your tech suite with Impact, your digital transformation control center.